



Company presentation
January 2016

www.ollyfurniture.com

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Part I

BUSINESS

Overview

Olly Furniture is a Taiwanese company, based in China, operated by an international team, with an eye on the world.

We are specialized in designing and manufacturing office and home office furniture, with extensive experience in projects, hotel furniture, school furniture, kitchens and sewing cabinets. We offer both OEM and ODM services.

Over our technological capabilities, we rely on our valuable know-how to produce furniture using a wide range of materials including primarily melamine boards, metal components with no boundaries in adopting different materials following customers' requirements.

Services and products

- Comprehensive furniture design: Our international design team will provide the best design and product development services with a project management approach;
- Quality manufacturing: Over 100 skilled workers and 11.000 m² factory to deliver professional customer-centric solutions;
- Customer service: We follow through on our promises to ensure on-time delivery and after-sale service;
- Complete 5 years manufacturer guarantee on all our products; with a refund/replacement policy in the unlikely event that any problems arise.

Company history

We started our business back in 2003 as a trading company, sourcing office furniture to our customers and supply our furniture outlet in Canberra, Australia. In 2005, we invested and opened our own factory facility in Zhongshan, Guangdong Province, China, to produce office furniture ourselves. This led us to setup our office in China and starting more business worldwide as an international company. In 2014, after 10 years of development and our continuously effort, we enlarged our factory double size. We moved in a brand new factory building, new location, new international team and new concept.

Over the past decade, the global furniture industry has rushed to outsource much of its production to low-cost Asian manufacturers. Olly continues to expand its market presence by listening to customers and providing real solutions to need-based problems. Olly Furniture embarked on a new innovation and creation plan that eventually leverage the company's many resources into a collaborative operating model to employ best practices in product development and marketing. This means on the one hand better factory management that significantly reduced costs enabling us to be more competitive; on the other hand improved relationship with our partners to keep working and growing during these challenging years.

Where are we going?

Consumers have always wanted great quality and design furniture at the best price. We want to be such supplier/partner and we'll keep being innovative and creative in the way we do business, helping clients at our best.

We use consumer and market research to create products that reflects today's processes. Our international design team is able to communicate with you and truly understand your needs and this is why our business model is evolving providing broader services from OEM to ODM.

Going forward, we are executing our plan with passion and commitment, yet there is much work still to be done. Driving our strong improvements in design and production, by the application of lean principles, is the most direct way to improve customers' sales margins and satisfaction.

Our goal is ambitious, but so is our desire to achieve it.

Certifications

Olly Furniture Manufacturing Co. Ltd. is accredited to:

- ISO 9001:2008. This internationally recognized certification outlines a philosophy of quality management which means error-free products or services and result in high levels of customer satisfaction.
- ISO 14001:2004. This certification sets out the criteria for an Environmental Management System and plays an important role in decreasing the overall factory's environmental footprint.
- The Forest Stewardship Council. FSC is a global, not-for-profit organization dedicated to the promotion of responsible forest management worldwide and ensures that products come from well managed forests that provide environmental, social and economic benefits, including the elimination of hazardous chemicals and respect of native people.

Our Customers

Our products are sold primarily in United States of America, Canada, Australia and New Zealand, but we have a world-wide clients' network (United Kingdom, Ireland, France, Sweden, Norway, South Africa, Qatar, Taiwan, Dominican Republic, etc.).

During these years we developed long-term relationships with our customers through integrity and passion in everything that we do, while simultaneously exchanging expertise to respond to ever-changing consumer tastes and meet the demands of a global economy.



Olly Furniture core values

What's truly important to us as a company? Olly Furniture based his philosophy on three main core values, Faith, Hope, and Love standing for Integrity, Optimism, and Affection.

With Faith we want to recall the concept of the responsibility and commitment with our customers, in other words our integrity. Especially when it comes to communication and understanding the client's needs, we are straightforward and we choose words and actions that are sincere and not misleading.

Hope evokes the positive feelings that we're always looking forward for new challenging performances, finding solutions for a healthier future. Our company is all about creating better connections and we never stop improving them. People at Olly have great loyalty to each other and this is reflected to our partners and clients. We are honest in our relations as much as in our working practices.

Last but not certainly least, Love. We love people, we do care about them. We also have a real passion for our job and we keep working and growing up together with our customers in a genuine way. Furthermore, we love live green and to make a commitment to sustainable development we exclusively use environmentally friendly boards.

These core values truly represent Olly's system of principles for guidance in personal and professional relationships.

Part II

COMPANY INFORMATION

Overview

Company Name in English	ZHONGSHAN OLLY FURNITURE CO.,LTD
Company Name in Chinese	中山市欧奕家具有限公司
Company Address in English	Huanmao Third Road, Torch Development Zone, ZhongShan City, GuangDong, China
Company Address in Chinese	中山市火炬开发区环茂三路
Website	www.ollyfurniture.com
General Manager	Anny Chen
Factory Manager	Mr. Huang & Mr. Liao
Sales/Export Manager	Judy Wei
Registered Factory Name	中山市欧奕家具有限公司
Factory Registration Number	442000000969298
Factory Name (Trading As)	中山市欧奕家具有限公司
Factory Address	中山市火炬开发区环茂三路
Port of Loading	Shenzhen
OEM Brands	OLLY
Quality Management System (ISO9001)	Yes
Environmental Management (ISO 14001)	Yes

Financial Information

Preferred Bank for USD:	Mega International Commercial Bank Co., Ltd. Sha Lu Branch
Account name:	OLLY INTERNATIONAL CO., LIMITED
Account number:	060-58-00655-9
Swift code:	ICBCTWTP060

Sales Information

Payment Terms:	TT or L/C At sight
Total Annual Sales	USD6,000,000
Annual Export Sales	USD6,000,000
Main customers	Importers, manufacturers, wholesalers, trading companies
Main Market	Australia, New Zealand, USA and Canada

Export and Logistic

Export license	Yes
Preferred Incoterms	Yes
Port of Loading:	Shenzhen
Percent of Product Exported	100%
Exported to which Countries	Australia, New Zealand, USA and Canada

Production Capacity

Main Product(s)	Panel furniture for office, home, school. Metal structure.
Monthly Production Capacity	30 containers (40')
Annual Production Capacity	360 containers (40')
Average Utilization of Capacity	25 containers (40')
Major Customers or Brands	Australia, New Zealand, USA and Canada
Minimum Order Quantity (MOQ)	20GP container
Certifications	ISO9001:2008, ISO14001:2004, FSC
Peak Season	March to October
Non-peak Season	November to February
Number of production lines	2
Lead time for Raw Materials	10 days
Lead time for Manufacturing	25 days
Total Lead Time	35 days

Manufacturing Information

Factory Area (m2)	11,000
Office Area (m2)	300
Total Number of Staff	80-100
Total Number of Factory Workers	55-75
Total Number QC Workers?	5

Machinery and Production Equipment

Machinery	Quantity
CNC Working Center, Taiwan brand: ANDI	2
Automatic Computer Panel Saw, Taiwan brand: TAICHANG	2
Automatic Panel Saw: Supercut 30 Wellex	1
Panel Saw, Germany brand: Altendorf WA8	1
Automatic PVC Edging Machine, Chinese brand: Wellex Weiber R5-C	1
Automatic PVC Edging Machine, Chinese brand: Wellex Weiber R6-C	1
Automatic PVC Edging Machine trim & corner finish, Korean brand: KDT	1
Automatic Drilling Machine – 3 lines, Chinese brand :Xian Da	3
Automatic Drilling Machine – 6 lines, Chinese brand :Xian Da	1
Rutering Cutting Machine / Mars /	1
Packing Conveyor	3
Automatic Packing Machine	1

Part III

MANUFACTURING

Materials

The raw materials used in manufacturing our products include melamine fiberboard, melamine particleboard, HPL board, HMR board, ABS edging tape, steel, hardware, aluminum, adhesives, finishing materials, glass, mirrored glass, fabrics, leathers, metals, granite, synthetics and upholstered filling material (such as synthetic fibers, foam padding, EVA foam and polyurethane cushioning). We purchase boards, fabrics, leathers, and other raw materials both domestically and abroad. Our strategic relationships with selected key partners and suppliers represent another important competitive advantage we are proud of.

Boards

We mostly use particle boards (chip board) and MDF (middle density fiberboard) stamped by melamine on both sides.

Particle board or chipboard is an engineered and relatively inexpensive waste-wood product. It is manufactured from wood particles (such as wood chips) melted with synthetic resin and pressed into rigid sheets. Once particle boards are manufactured and laminated with the chosen color, they are then transported to Olly Furniture's factory, to be transformed into furniture. We only use premium quality CARB-P2, E0 and E1 particle and MDF boards, to meet global environmental and health standards set by the Forest Stewardship Council (FSC).

Melamine laminate is a decorative surface material, used on top of the panels (or both sides). Laminates are very strong, as they resist delamination, warping and peeling. There are hundreds of color choices, from solid or pattern to wood grain colors and a large variety of finish and texture options are available too (among them standard matte and high gloss or even high-definition laminates). Melamine is a stable, non-hazardous product; non-toxic, non-allergic and safe in use. The impact of melamine emission in the environment is minimal.

MDF is a costlier alternative to particle board. They are similar but the MDF is made using small wood fibers rather than wood dust. In contrast to particleboard, MDF has more uniform density throughout the board and has smooth, tight edges that can be machined. In few words it is much denser than normal particle board. This is why MDF boards are slightly more expensive than particle boards.

We also use HMR (high moisture resistant) particle boards or MFD suitable for use in areas of high humidity or where occasional wetting may occur. HMR board is more costly than standard board but should always be used for kitchen, laundry and bathroom furniture.

Additionally, we use HPL (High Pressure Laminate) on both particle boards and MDF. HPL is the direct descendent of the original plastic laminate. It is one of the most durable decorative surface materials and it's available with special performance properties like chemical, fire and wear resistance. HPL is laminated to a panel employing a variety of adhesives. Particleboard or MDF are the preferred substrate because they provide a stable, durable, consistent and economical foundation. Due to its durability, HPL is a common choice also in other industries for surfaces including flooring, countertops and desktops.

Edging

At Olly we mostly use ABS edge banding. In some cases, according to our customer requirements, PVC edge banding can be used too.

PVC (Polyvinyl chloride) is the most widely used edging product in the furniture industry. The PVC we use is "Heavy metal free and Phthalates free" and is stabilized with organic alternatives. It has outstanding features of low cost, easy application, great decoration, and both good physical and chemical properties. We use high quality PVC edging which has been double UV coated ensuring excellent fastness to light and great ageing resistance.

ABS (Acrylonitrile Butadiene Styrene) is an impact resistant, chlorine free, mechanically and thermally resistant, high quality thermoplastic which is ecologically responsible.

ABS is non-toxic, non-carcinogenic, totally recyclable and reusable; it represents today's most environmentally friendly choice for edging and is suitable for all kind of school, hospitality projects that require a green product.

For these reasons its price is usually higher compared to PVC although ABS is approximately 30% lighter than PVC, which makes it easier to handle and is less costly to ship. Due to its ability to be safely incinerated (particular when mixed with wood waste from furniture manufacture), it has become the most popular choice in Europe and Japan markets.

General information & care instructions

Material: Premium CARB-P2, E0 and E1 melamine laminated boards (indoor usage):

- Smooth, tough, sealed surface that is impervious to standing water, scratch and chemical resistant;
- The melamine resin makes the end result heat resistant, so that hot objects can be set on the counter without concern;
- The surface of the material is designed to be easily wiped and cleaned, creating a long lived household product;
- It is resistant to common household cleaners, weak acids and alkalis, and most food stains (stains can be removed with a commercial cleaner made for cleaning melamine);

Regular cleaning:

- Clean using a soft, damp cloth with a mild, soap (we recommend 100 parts water and 1 part dish washing liquid) and dry immediately. A bottled mild multi-purpose cleaning agent may be used if necessary;
- Do not use abrasive soap pads, abrasive cleansers, steel wool, bottled spray cleaners or cleaners containing bleach. Wax or polish is not necessary and is not recommended;
- Excessive moisture can damage the finish;

Olly melamine laminated products have great longevity; can be used for many years, without any maintenance:

- Avoid abrasive cleaning equipment and agents, strong alkaline or acidic cleaning agents, strong solvents, such as acetone and thinner;
- Do not use discoloring liquids;
- Avoid exposing the furniture finish to items creating extreme heat, cold or moisture (heat creates a chemical change in the furniture finish, which can result in a white spot), use protective padding under these items;
- Do not drag furniture across a carpeted or finished surface. Lift them rather than drag;
- Avoid excessive use of water and moisture and UV light from direct sun.

Labor Law Compliance

At Olly we respect the Labor Law since its start in October 2007. We never hired child labor or enforce labor, no sex or disability discrimination. We offer equal opportunity for women in the workplace and the employees' lowest salary reaches the local basic standard by the Zhongshan local labor law.

Furthermore Olly Furniture assures all employees health and safety and, to the best of our capabilities, we comply with all the following workplace ethics and business practices as:

- We do not use or support child, indentured, involuntary or prison labour;
- The employees' lowest salary reaches and exceed the local basic standard by the labour law;
- We comply with the laws addressing human trafficking and slavery of PRC;
- We maintain reasonable employee work hours in compliance with applicable laws;
- We do not discriminate employees in hiring practices or any other terms or conditions of work on the basis of race, color, gender, nationality, age, religion, maternity or marital status, disability, sexual orientation or political opinion;
- We assure all employees health and safety and maintain a clean, safe and healthy work environment;
- We comply with applicable laws governing occupational health and safety and we do not utilize any form of mentally abusive or physical disciplinary practices;
- Employees are treated in a dignified and respectful manner;
- We comply with applicable laws regarding harassment (including sexual harassment) in the workplace;
- We do not illegally interfere with workers who wish to lawfully and peacefully associate, organize or bargain collectively;
- We comply with applicable environmental laws, rules and regulations;

We took all necessary steps to ensure that this code of conduct is communicated in writing to all our employees, and respected by everybody in Olly Furniture.

Hazardous and prohibited substances

At Olly Furniture the following compounds (their functional derivatives or in-situ precursors) are NOT added to finished products, component parts or be used at any stage of the manufacturing process, including as preparatory agents, cleaners or degreasers in the production facility:

- Polybrominated diphenyl ethers (PBDE), or short-chain (<13 C) chlorinated organic flame retardants;
- Pentachlorophenol (PCP);
- Bisphenol A;
- Tar oils (benzo (a) pyrene);
- Fluoropolymer additives;
- Aniline based amines;
- Bis (2-ethylhexyl) phthalate (DEHP), Dibutyl phthalate (DBP), Diallyl Phthalate (DAP) or n-butyl benzyl phthalate;
- (BBP);
- Aziridine or polyaziridines.

ATTACHMENT

ISO9001:2008

STANDARD BEIJING STANDARD CERTIFICATION CENTRE		
	QUALITY MANAGEMENT SYSTEM CERTIFICATE	
	Registration No. : 064-15-Q-0976-R0-M	
	This is to certify that	
	ZHONGSHAN OLLY FURNITURE CO.,LTD -	
	Organization code: 09720481-8	
	Address: Huanmao Third Road, Torch Development Zone, ZhongShan City, GuangDong, China, 528137	
	Which is in conformity with	
	GB/T19001-2008 idt ISO9001:2008	
	Scope of Certification	
Manufacturing and Service of Panel Furniture		
Issue date: 2015-04-23	Term of validity: 2018-04-22	
NOTE: From 2016-04-24, the certification is valid only with a corresponding "Notification of Maintaining Registration Qualification" inquires regarding the validity of your certificate can be made, the following website: www.bjcscc.cn . Also can query in the CNCA official website www.cnca.gov.cn		
		
Director: <i>Yuan</i>	MANAGEMENT SYSTEM CNAS C064-Q	
BEIJING STANDARD CERTIFICATION CENTRE		
Approval No. : CNCA-R-2002-064		
Address: Room 502, Building 2, No.3 Building, Huixinli, Chaoyang District, Beijing.		
Web: www.bjcscc.cn Email: office@bjcscc.cn Tel: +8610-6496-8145		

ISO14001:2004

STANDARD
BEIJING STANDARD CERTIFICATION CENTRE



**ENVIRONMENTAL MANAGEMENT
SYSTEM CERTIFICATE**

Registration No. : 064-15-E2-0977-R0-M

This is to certify that
ZHONGSHAN OLLY FURNITURE CO.,LTD
Organization code: 09720481-8
Address: Huanmao Third Road, Torch Development Zone, ZhongShan City,
GuangDong, China, 528137

Which is in conformity with
GB/T24001-2004 idt ISO14001:2004

Scope of Certification
ZHONGSHAN OLLY FURNITURE CO.,LTD, located in Huanmao Third Road,
Torch Development Zone, ZhongShan City, GuangDong, China ,specialized in
Manufacturing of Panel Furniture and Related Management Activities

Issue date: 2015-04-23 Term of validity: 2018-04-22

NOTE: From 2016-04-24, the certification is valid only with a corresponding "Notification of Maintaining Registration Qualification" inquires regarding the validity of your certificate can be made, the following website: www.bjcscc.cn. Also can query in the CNCA official website www.cnca.gov.cn



Director: *[Signature]* MANAGEMENT SYSTEM
CNAS 0264-E

BEIJING STANDARD CERTIFICATION CENTRE
Approval No. : CNCA-R-2002-064
Address: Room 502, Building 2, No.3 Building, Huixinli, Chaoyang
District, Beijing.
Web: www.bjcscc.cn Email: office@bjcscc.cn Tel: +8610-6496-8115

FSC Forest Stewardship Council



Certificate of Registration



The mark of responsible forestry

This is to certify that
ZHONGSHAN OLLY FURNITURE CO.,LTD

中山市欧奕家具有限公司

"the certified site"

has been certified in accordance with the requirements of the
Forest Stewardship Council® A.C.
using the FSC® Chain of Custody standard
and that ZHONGSHAN OLLY FURNITURE CO.,LTD of

Site address: Huanmao Third Road, Shanzhou Village, Torch Development Zone,
ZhongShan City, GuangDong, CHINA

Registered address: NO 1, Boli wei, Shanzhou Village, Huanmao Third Road, Torch
Development Zone, Zhongshan City, Guangdong, China

is hereby licensed to use the FSC Logo on and sell as FSC certified all products listed on the attached
FSC product schedule as FSC 100% or FSC Mix.

This certificate is only valid for sale of FSC products when accompanied by a current product schedule. Validity of this certificate may also be
verified by checking the FSC database: www.fsc-info.org or by contacting Woodmark: wm@soilassociation.org

Certificate Registration Code:

SA-COC-004964

Issued By:

Issue Number: 1.0

Soil Association Woodmark
South Plaza, Marlborough Street
Bristol, BS1 3NX
United Kingdom

Issue Date:

25 January 2016

Valid until the Renewal Date:

24 January 2021

Subject to successful annual surveillance

Signed on behalf of Soil Association Certification

Kevin Jones Head of Forestry

This certificate is based on an audit by Beijing New Century Inspection and Certification Co Ltd. (CNCA-R-2002-016 granted by CNCA) and a
certification decision by Soil Association Woodmark.

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considered covered by the scope of this certificate when the required FSC claim is clearly stated on invoices and shipping documents.





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